

Alice Perkins CB

Overall

Alice coaches senior men and women across the private and public sectors. Her roles running complex, federated parts of government, her expertise in people and change management, and her experience at Board level in FTSE companies enable her to work effectively with top people in all walks of life.

Listening to others, keeping confidences and creating trust while challenging assumptions have been hallmarks of Alice's style throughout her professional life. Being coached herself transformed her view of the possibilities open to her. Having realised its value she decided to train as a coach herself when she left the civil service to embark on a new chapter in her career.

She supports her clients in making lasting improvements in their effectiveness by helping them understand their impact on others, see their worlds in new ways, and by flexing her style to suit them and their circumstances.

Experience

Alice worked in the Cabinet Office, Treasury, and Departments of Health and Social Security in policy making, operational and resource management roles. For 10 years she worked a 4 day week to spend more time with her two young children. Between 2000 and 2005, she was the civil service's Group HR Director working for two successive Cabinet Secretaries (Sir Richard Wilson and Sir Andrew Turnbull) in their role as Head of the Civil Service. In that capacity, she led the opening up of the top echelons of the civil service to people from other walks of life, worked to diversify the senior civil service and introduced new development schemes for people on their way to the top. She has served as a non-executive Director on the Boards of The Littlewoods Organisation, BAA and Taylor Nelson Sofres, where she was also Chair of the Remuneration Committee. She is currently one of three external members of Oxford University Council (the University's Governing Body) and a member of the Said Business School's Business Advisory Council. She has recently joined the Faculty at Meyler Campbell training business coaches.

Coaching Examples

- Supporting the Chief Executive of a Metropolitan District Council in changing his leadership style, involving a more strategic use of his time and a different way of working with his top team.
- Enabling a Director General in the civil service understand the significance of his impact on others and find ways of changing this, where appropriate.
- Coaching the UK Managing Partner of a professional service company to handle the tensions between his internally and externally facing roles.
- Helping the newly appointed UK Managing Director of an international publishing company lead a successful programme to change its culture and focus. She says: "I have found working with Alice at JCA to be an immensely productive and enjoyable experience. Her insight and depth of knowledge were invaluable to me as I was attempting to steer my company through a change management programme. I couldn't have done it without her support."

Professional Expertise and Qualifications

2009	Completed Meyler Campbell Business Coach Programme (WABC accredited)
2008	Qualified as a Myers Briggs assessor (OPP)
2007	Certificate of Professional Development in Executive Coaching, University of Strathclyde
2006	Elected Honorary Fellow of St Anne's College, Oxford
2005	Elected Companion Chartered Management Institute
2002	Elected Fellow CIPD
1995	Economics to BA level, Birkbeck College
1971	BA Modern History, St Anne's College, Oxford

Elsewhere

In her spare time, Alice cultivates her cottage garden in the Cotswolds, enjoys long walks in the country and sings in the Can't Sing Choir at Morley College. She is married and has two grown-up children.